

# Metamark MDP

100 micron Intermediate Grade Vinyl



## Product Description

Metamark MD-P has a 100 micron film to offer more rigidity when performing print and cut work such as labels. It also offers easier application of larger displays onto flat panels, and is therefore suitable for promotional prints, that can be easily applied. Suitable for print and cut labels, and larger flat panel prints.

## Features & Benefits

- UK Manufactured premium intermediate product.
- Solvent adhesive and PE Liner
- Available with choice of Metamark Adhesives Systems
  - Apex, Hightack or Removable
- Matched MetaGuard MG-300 Overlaminates
- 4 year durability and MetaSure Warranty.
- Highly versatile print media
- MD Series for best in class print quality & wide colour gamut.
- For Solvent, Eco Solvent, Latex and UV printing.

Face Film		Finishes		
Face Film	Monomeric calendered Vinyl	Finishes Available	MDP-200	White Gloss
Gauge (ISO 2286-3)	100 micron nominal		MDP-301M	White Matt
Tensile Strength	60N/25mm MD / 52N/25mm TD nom.	Roll Presentation		
Elongation at break	180% MD nominal	Roll Widths	0.76m / 1.37m / 1.52m / 1.60m	
Adhesive		Roll Lengths	50m / 25m	
Type	Permanent clear solvent-based acrylic	Durability		
Adhesion to glass 20 mins	10N/25mm nominal	Shelf Life	1 years. (10-20°C and 50% R.H).	
Adhesion to glass 24 hour	20N/25mm nominal	External weathering	4 years (Unprinted). Northern European conditions, vertical. Refer to full Metamark International durability guide.	
Application temperature	+10°C to +60°C	Fire Rating	Class B. BS EN 13501-1:2018	
Service temperature	-30°C to +110°C	Chemical Resistance	Unprinted film resistant to mild acids, aliphatic solvents, salt and alkali, diesel, gasoline, paraffin, hydraulic oil, antifreeze.	
Release Liner		Regulations	REACH and RoHS Compliant.	
Print	'Metamark Digital Vinyl' blue print			
Weight	140 gsm nominal			
Type	Layflat kraft with PE coating			

## Printing and Handling

- Always perform a test print first. Ensure that the correct profiles and heater settings are used. Refer to [www.metamark.co.uk](http://www.metamark.co.uk).
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- Overlamination is recommended to prevent abrasion, extends colour fastness, and also offers easier handling.
- The matched laminate for MDP is MetaGuard MG-300 Series.

## Application

- Allow a minimum of 24-48 hours for the solvents to dry off before application of the overlaminate, or to the substrate, depending on the print and drying conditions this can often be in excess of 48 hours. Retained solvents will reduce adhesion levels.
- The user should determine suitability of substrate.
- Not recommended for use on low energy surfaces such as polypropylene.
- Suitable for wet or dry application.

## MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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